## ABSTRACT

A method of reducing the ethanol content of a beverage which includes ethanol and volatile components:

separating the beverage into first and second streams, the first stream including ethanol and the volatile components and the second stream including ethanol but none or little of the volatile components;

contacting the second stream with a strip solution to produce a treated second stream to reduce the ethanol concentration thereof; and

mixing the treated second stream with the first stream whereby the ethanol content of the beverage is reduced but the volatile components remain substantially unchanged.